

Next-generation Order **Fulfilment** Platform

Pick up, deliveries and returns
made easy.





Introduction

Customer satisfaction within retail hinges on the delivery experience - the moment that can make or break the customer's journey. Recent studies have found that 'speed and reliability of delivery' is the most important factor consumers consider when shopping online and 85% of online shoppers are dissuaded from repurchasing if faced with a poor delivery experience. This underlines the necessity of providing exceptional delivery services that are swift, traceable, cost-effective, and dependable.

What is Seeplus?

An **order processing** and delivery **SaaS platform** enabling retailers to provide **instant pickup and delivery** to customers (to increase sales, satisfaction, and loyalty).



Helping Retailers Meet Customer Expectations

Customers Expectations

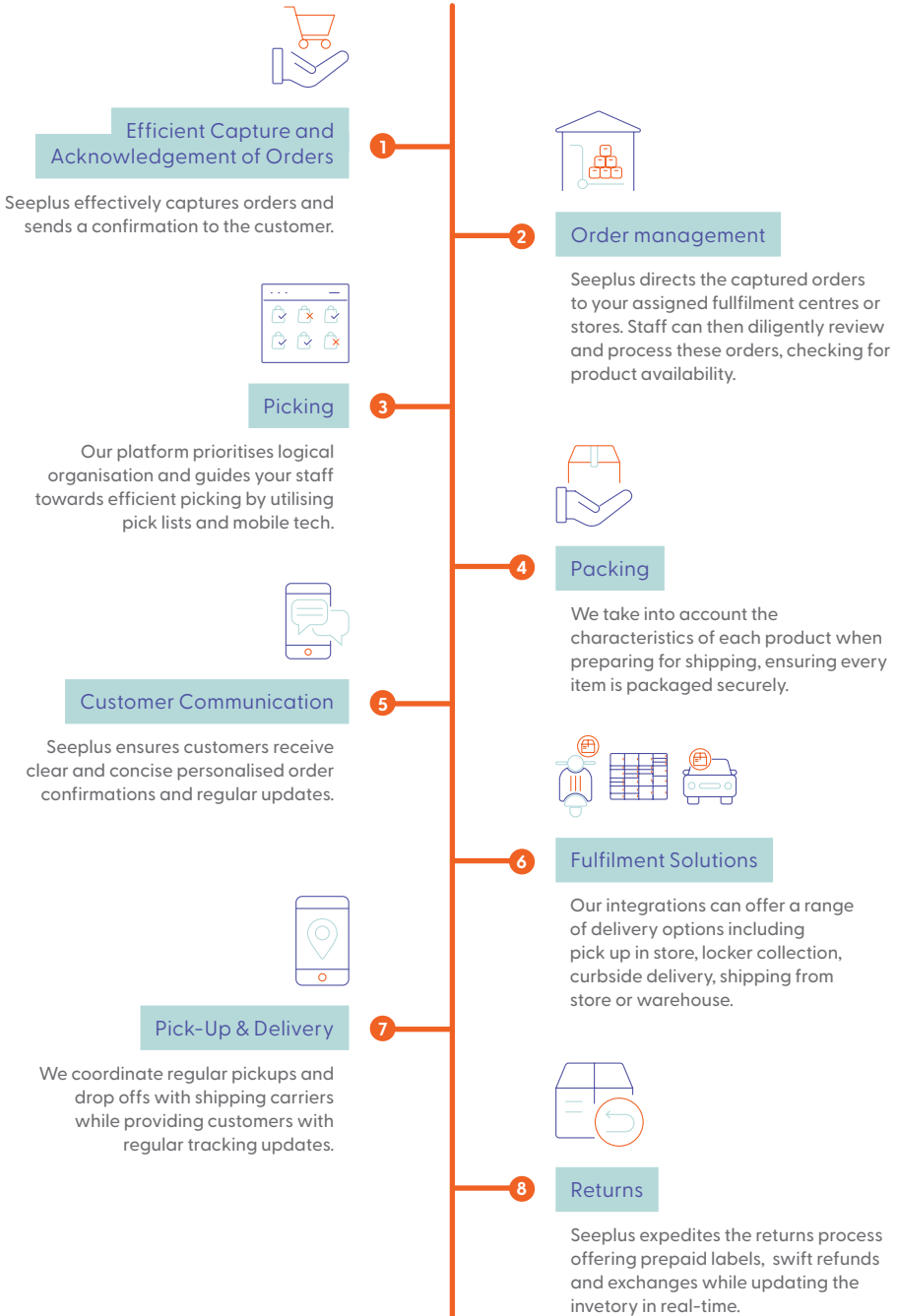
- Fast Delivers
- Different Pickup/Delivery Options
 - Product Reservation
 - Personalised Shopping
 - Real-time order status
- Easy and Flexible Returns



Key Retailer's Pains

- Not able to do same or next-day delivery
- Not taking advantage of store stock
 - High Delivery and Return Costs
- Not able to attract more customers
- Not able to make informed decisions

How it works?





Benefits

Providing greater convenience and flexibility through a variety of reliable and swift delivery options is great for customers as they can purchase knowing they can receive the goods in a way that suits their needs and schedule.



Increased
Sales



Increased Loyalty
& Retention



Improved Customer
Satisfaction



Reduce Cart
Abandonment



Competitive
Advantage



Brand
Reputation



Why Choose Seeplus?

Easy Integration

Seeplus, works seamlessly with all eCommerce platforms, ensuring a smooth experience for your online operations. It also integrates with your existing POS/ERP systems, saving you valuable time and effort.

Simple to Use

Our user-friendly platform is designed to be simple and intuitive, so you can focus on what matters most - your customers. Plus, our team is always available to provide support and answer any questions you may have.

Speed to Market

And here's the best part - you can say goodbye to those lengthy implementation timelines. With Seeplus,

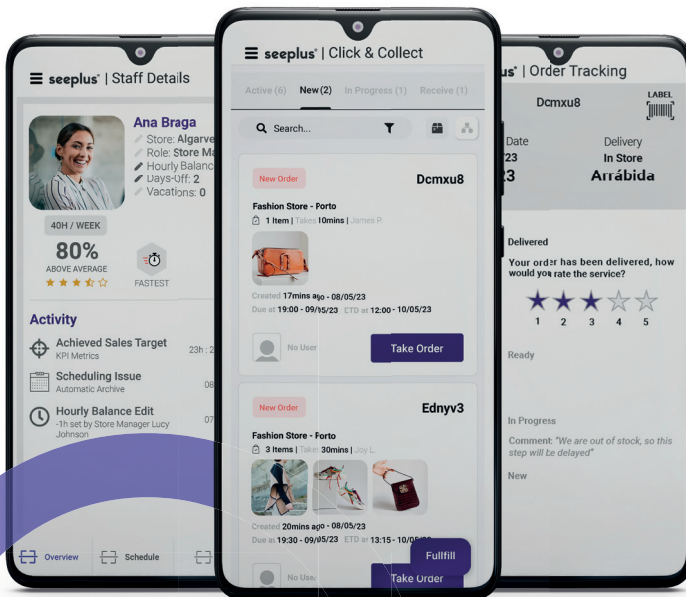
you'll be up and running in a matter of weeks, ready to optimise your retail operations and create a truly exceptional customer experience.

Ready Made Partnerships

We have partnerships in place with Locky and Uber Direct to enhance last-mile delivery and enable retailers to add fast, reliable local delivery to their own sales channels.

Retail Efficiency

Seeplus optimises order management processing, inventory management, and logistics, reducing inventory management, and labour costs and ironing out those operational wrinkles.

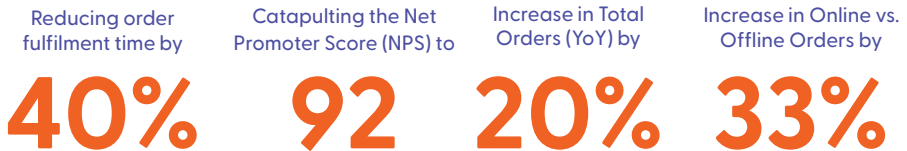




Case Study: Lugar da Jóia

After facing challenges in inventory and real-time data management, Lugar da Jóia sought a customisable technology that flawlessly integrated with their operations. Seeplus integrated the digital and physical shopping experiences, introducing a new 'click and collect' service across all their 9 stores.

The impact of implementing Seeplus was demonstrably positive:



Testimonials from Lugar da Jóia's staff and customers corroborate these results, reflecting improved operational efficiency and enhanced customer satisfaction.

Glittery smiles all around!

"We are thrilled to be utilising Inovretail's Seeplus platform to enhance our e-commerce platform and offer a click and collect service," said Tiago Magalhães, Marketing Director at Lugar da Jóia. "The platform will enable us to reach a wider audience and provide our customers with a more convenient and efficient way to collect their orders. We look forward to working together and to drive growth through technology and innovation."

Tiago Magalhães,
Marketing Director at Lugar da Jóia

LUGAR DA JÓIA

About Inovretail

At Inovretail, we are on a mission to redefine retail excellence through our innovative solutions and unwavering passion for success. With over 10 years of expertise in the tech industry and operational retail, you can trust us to provide the expert insights and solutions your business needs to thrive.

Our secret? A reliable and cost-effective SaaS model that brings all services to the cloud, with continuous updates included in your monthly fee. This means effortless and affordable connectivity for your online and brick-and-mortar stores, helping you stay ahead in the fast-paced retail world.

As proud members of The Sonae Group's tech investment company, Bright Pixel Capital, we have the backing of one of Portugal's largest enterprises. This solid foundation ensures that Inovretail is not just a partner for today, but a trusted long-term collaborator you can rely on.

Schedule a demo with us at

www.inovretail.com

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